



Press Release

ebm-papst rebuilds nature's highways in Essex this summer as part of its GreenDay 2016 initiative

Wildlife in Clacton-on-Sea to benefit from restored hedgerows and traditional livestock borders

Employees of Chelmsford-based ebm-papst, the leading fan manufacturer, have transformed an area of Essex farmland as part of its global GreenDay 2016 initiative. The project this Summer saw the company's employees spend six days creating two new plantations of trees and shrubs on 20 acres of field to help preserve the area's wildlife population.

GreenDay is the international initiative of ebm-papst and all its subsidiaries. Each year, around 12,000 employees worldwide get involved with sustainable activities – not only on one day, but throughout the entire year.

The objective was to restore the farm's hedgerows, often referred to as 'nature's highways' because of the way they enable wildlife to travel safely from one place to another and provide natural shelter for insects, birds, small mammals and butterflies.

The project at Pond Farm in Clacton-on-Sea started with the removal of old fencing and brambles from the field edge. Then employees cultivated the ground and added trenches to plant new hedging. Double English hedges were used to create a traditional border for livestock and offer wildlife protection from the weather.

This is just one of the ways that ebm-papst is committed to creating a sustainable future. The global business commits to ensuring every new product it develops is better than its predecessor in terms of economy and ecology. Today, its fans and motors are already achieving industry leading efficiencies and therefore guarantee the highest possible energy savings. Environmentally-friendly materials and procedures are used as early as the conception phase, and its production processes are also carried out with the help of green technology.

Jennifer McColl
Commercial & Marketing
ebm-papst UK Ltd
Phone: +44 (0)1245 468555
Fax: +44 (0)1245 466336
Jennifer.McColl@uk.ebmpapst.com

[Twitter.com/ebmpapstuk](https://twitter.com/ebmpapstuk)
[Facebook.com/ebmpapstuk](https://facebook.com/ebmpapstuk)
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David Jarvis, Managing Director of ebm-papst UK, said: "Environmental awareness in everyday life is just as important to ebm-papst as the energy efficiency of our products and processes. This is what we stand for with our 'Green Tech' label. Our GreenDay initiative is all about educating our employees and spreading this environmentally-friendly philosophy around the entire world. We are proud of the commitment our team have shown to the 2016 project and are delighted that their efforts will benefit wildlife in the area for years to come."

About ebm-papst

www.ebmpapst.co.uk

The ebm-papst Group is Europe's leading manufacturer of fans and motors and is a pacesetter for the ultra-efficient EC technology.

ebm-papst employs over 12,000 people at 17 production facilities (including Germany, China and the USA) and 57 sales locations worldwide.

ebm-papst is represented in many industries, including heating & ventilation, air-conditioning and refrigeration technology, domestic & commercial appliances, IT/telecommunications and industrial engineering.

Jennifer McColl
Commercial & Marketing
ebm-papst UK Ltd
Phone: +44 (0)1245 468555
Fax: +44 (0)1245 466336
Jennifer.McColl@uk.ebmpapst.com

Twitter.com/ebmpapstuk
Facebook.com/ebmpapstuk
Youtube.com/ebmpapstuk
www.ebmpapst.co.uk