



Press Release

ebm-papst do the double at National ACR

Awards

ebm-papst, Europe's leading manufacturers of fans and motors, was announced as the winner for two awards at the National ACR Awards, which recognises innovation and excellence within air conditioning and refrigeration.

ebm-papst's AxiTop product won the Ancillary Refrigeration Product of the Year, while the company was named as the Environmental Champion for its commitment to green technology and energy efficiency.

Judges for the Environmental Champion award praised the years of research and development that ebm papst puts into energy reduction and consistently improving the energy efficiency of its products through innovation. This is underpinned by the company's GreenTech symbol, which has the simple philosophy that every new product being developed by ebm-papst should aim to be better than its predecessor in terms of economy and ecology. The GreenTech symbol is part of the company's wider commitment to developing extremely energy-efficient technology which benefits its customers and the environment.

The AxiTop diffuser is an example of the GreenTech philosophy in action, with the product allowing the efficiency of fans to be significantly enhanced, with lower energy consumption, reduced fan speed, reduced noise emissions and improved acoustic conditions, especially important in noise-sensitive conditions. The award judges commented that the AxiTop diffuser "is a very clever product and it makes a marked difference." The AxiTop diffuser was developed to fit the ebm-papst range of HyBlade axial fans which are supplied to all the major refrigeration plant manufacturers.

David Jarvis, Managing Director at ebm-papst UK, said: "Both award wins are recognition of our commitment to continuous product innovation that not only help our customers but also help the environment. To us, energy efficiency and green technology is a 'win-win', a win for our customers that benefit from greater product efficiency and lower energy bills, and a win for the environment with less energy being consumed.

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Developing the most energy efficient products and technology is a huge part of what we do, and we will continue to strive for further product innovation in the future.”

At the heart of ebm-papst’s product innovation and commitment to energy efficiency technology are its extensive R&D operations, with the company investing €86 million into R&D and product development each year.

The National ACR Awards were launched to celebrate the innovations, achievements and excellence of teams, organisations and individuals within the air conditioning and refrigeration industry. The 2015 awards took place on 29th January 2015 at the Town Hall in Birmingham.

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